



Trumbull New Theatre is supported by:

.....the sale of season subscriptions

.....single admissions ~ current prices \$ 12 for adults/\$ 10 for students for plays or \$ 17 and \$ 15 for musicals, respectfully



.... our package house program ~ non-profit groups buy a production's performance for \$675 (\$800 musicals) as a means of raising money for their own projects at a profit.

....playbill advertising

And a new opportunity

...SPONSOR A SHOW

If you choose to sponsor a entire TNT production your organization will receive:

~ billing as the corporate sponsor in all advertising

~ a full page ad on the inside front cover of playbills for that production

~ your sponsorship will be announced to the audience before each performance

and

~you will receive complimentary tickets to be used for any TNT production of the current season.

Your cost to sponsor a production is \$ 1,000.

Corporate Sponsorships range from \$ 1,000—\$ 10,000.

Partial sponsorship rates available upon request.

Playbill Advertising Rates

Due to the current economic climate, TNT has rolled back its advertising rates to 1996 levels!

Ad Dimensions:

Full Page	5.0 W x 8.0 H
Half Page Horizontal	5.0 W x 3.875 H
Half Page Vertical	2.375 W x 8.0 H
Quarter Page	2.375 W x 3.875 H
One-eighth (1/8) Page	1.500 W x 2.000 H

Ad Rates

<u>Size</u>	<u>Single Show</u>	<u>Entire Season</u>
Full Page	\$200	\$800
Half Page	\$100	\$400
Quarter Page	\$ 50	\$200
One-eighth Page	\$ 25	\$100
"One-liner"	\$ 10	---

All ads should be in PDF format and provided to TNT on a CD. Ads can also be emailed as PDF files to TNTDOTY98@aol.com.

Please direct any inquiries to Micky Burnsworth at 330-718-1709.



Yes, I want to support Trumbull New Theatre!
(Please complete and return this section.)

Company: _____

Address: _____

City: _____

State/Zip: _____

Contact Name: _____

Phone Number: _____

Fax Number: _____

Ad Size: _____

Single Show Entire Season

Show preference (if applicable):

Play: Musical:

Ad enclosed

Check Enclosed: \$ _____

I would like more information

Mail to: Trumbull New Theatre, Inc.
Attn. Micky Burnsworth
5883 Youngstown-Warren Rd.
Niles, OH 44446